Sexey's School Business Studies Curriculum Map

Year: Year 12 (Pearson Edexcel A-Level Business 9BS0)

Topics and links	Autumn Term		Spring Term		Summer Term	
	Term 1 (Unit 1) **1.1 Meeting Customer Needs & 1.2 The Market**	**Term 2 (Unit 2)** **1.2 Elasticity, 1.3 Marketing Mix & Smarties Project**	**Term 3 (Unit 3)** **1.4 Managing People & 1.5 Entrepreneurship Foundations**	**Term 4 (Unit 4)** **1.5 Business Forms & 2.1 Raising Finance**	**Term 5 (Unit 5)** **2.2-2.3 Financial Planning & 2.4 Resource Management**	**Term 6 (Unit 6)** **2.5 External Influences & Theme 3 Strategy Transition**
	Core Focus: Theme 1 - Marketing & People (Units 1.1 & 1.2) • Mass and Niche Markets: Characteristics, market size (value/volume), market share calculations, and growth. • Dynamic Markets & Online Retailing: E-commerce disruption, market adaptation, risk vs uncertainty. • Product vs Market Orientation: Strategic benefits and trade-offs. • Market Research: Primary and secondary data (quantitative and qualitative), sampling techniques, sample size, limitations and bias; Use of ICT and big data in research. • Market Positioning & Segmentation: Demographic, geographic, psychographic segmentation; Market mapping, competitive advantage, product differentiation, and adding value.	**Core Focus:** Theme 1 - Elasticity, Marketing Mix & Strategy (Units 1.2 & 1.3) • Price Elasticity of Demand (PED): Formula, calculation, interpreting elasticity coefficients, and relationship to sales revenue. • Income Elasticity of Demand (YED): Calculation, normal vs inferior luxury goods, and strategic relevance to business planning. • Product / Service Design: The Design Mix (function, aesthetics, cost) and adaptation to social trends (sustainability, ethical sourcing). • Branding and Promotion: Types of branding, brand equity, promotional mix, advertising, public relations, and viral marketing. • Pricing Strategies: Price skimming, penetration pricing, cost-plus, predatory pricing, psychological pricing, and competitive pricing. • Distribution Channels: Multi-channel distribution, direct selling, intermediaries, wholesalers, and e-tailing.	**Core Focus:** Theme 1 - People & Entrepreneurial Drive (Units 1.4 & 1.5) • Smarties Presentations: Final enterprise pitching, evaluative reflection, and peer feedback. • Approaches to Staffing: Core vs flexible workforce, zero-hours contracts, outsourcing, and employment legislation. • Recruitment, Selection & Training: Internal vs external recruitment, induction, on-the-job and off-the-job training, workforce planning (Holme Valley Windows case study). • Organisational Design: Hierarchies, chain of command, span of control, centralisation vs decentralisation, and delayering. • Motivation in Theory & Practice: Taylor's Scientific Management, Mayo's Human Relations, Maslow's Hierarchy of Needs, Herzberg's Two-Factor Theory; Financial vs non-financial incentives. • Leadership Styles: Autocratic, democratic, paternalistic, laissez-faire	**Core Focus:** Theme 1 (Unit 1.5) & Theme 2 - Raising Finance (Unit 2.1) • Entrepreneurial Motives & Objectives: Profit satisficing, social enterprise, ethical mission, business survival, and growth. • Forms of Business Ownership: Sole traders, partnerships, private limited companies (Ltd), and public limited companies (Plc); Flotation on stock exchange. • Business Choices & Opportunity Cost: Trade-offs in strategic decision-making and ethical compromise. • Moving from Entrepreneur to Leader: Overcoming barriers, delegation, and trust in corporate governance. • Internal Sources of Finance: Retained profit, sale of assets, and owner's capital. • External Sources of Finance: Bank overdrafts, commercial bank loans, venture capital, angel investors, crowdfunding, peer-to-peer lending, ordinary share capital, debentures, and leasing.	**Core Focus:** Theme 2 - Financial Planning, Managing Finance & Operations (Units 2.1 - 2.4) • Cash Flow Forecasting & Working Capital: Constructing cash flow statements, net cash flow, and closing balances; Managing liquidity crises. • Sales Forecasting & Cost Behaviour: Extrapolation, fixed costs, variable costs, semi-variable costs, and total cost calculations. • Break-Even Analysis: Contribution per unit, break-even output formula, break-even charts, margin of safety, and evaluative limitations. • Budgets & Variance Analysis: Setting historical and zero-based budgets; Calculating and interpreting favorable and adverse variances. • Profitability vs Liquidity: Statement of comprehensive income (gross, operating, net profit); Current ratio and acid-test ratio; Causes of business failure. • Resource Management: Production methods (job, batch, flow, cell); Productivity, efficiency, and lean production.	**Core Focus:** Theme 2 (Unit 2.5), End of Year Exams & Theme 3 Transition (Units 3.1, 3.2, 3.3) • Economic Influences: Impact of inflation, interest rates, exchange rates, taxation, government spending, and the business cycle on business operations. • Legislation & Regulation: Consumer rights, employment law, health & safety, environmental laws, and competition law. • Competitive Environment: Porter's Five Forces model, monopoly, oligopoly, and competitive rivalry. • Year 12 End of Year Examination: Full synoptic Theme 1 and Theme 2 assessment; Paper walkthrough and diagnostic target-setting. • Theme 3 Headstart - Corporate Objectives & Strategy: Mission statements, SMART corporate goals, Ansoff's Matrix, and Porter's Generic Strategies. • Theme 3 Headstart - Business Growth: Organic growth vs inorganic mergers

	• Market Dynamics (Demand & Supply): Factors shifting demand curves; Factors shifting supply curves; Market equilibrium diagrams and price determination. • Assessment: Unit 1.1 End of Unit Assessment; Essay support and sample question walkthroughs.	• Marketing Strategy: Product Life Cycle, extension strategies, Boston Matrix portfolio analysis, and customer loyalty strategies. • The Smarties Enterprise Challenge: Hands-on product redesign, cost calculation, target demographic profiling, packaging design, and pitching.	leadership, and leadership transition. • Role of the Entrepreneur: Identifying business opportunities, entrepreneurial motives, and characteristics.	• Liability: Limited vs unlimited liability; Implications for business failure, bankruptcy, and personal asset protection.	• Capacity & Stock Control: Capacity utilisation formula, excess vs shortage capacity; Buffer stocks, re-order levels, Lead times, Just-in-Time (JIT). • Quality Management: Quality control, quality assurance, Total Quality Management (TQM), and Kaizen continuous improvement.	and takeovers; Horizontal, vertical, conglomerate integration; Reasons for staying small. • Theme 3 Headstart - Quantitative Decision-Making: Moving averages sales forecasting, investment appraisal (Payback, ARR), Decision Trees, and Critical Path Analysis (CPA) network diagrams.
Co-curricular opportunities and Gatsby (careers) links	**Gatsby Benchmark 4 (Curriculum linked to careers):** Direct link of customer profiling, primary research design, and market equilibrium modeling to real-world consumer goods and commercial services. **Career Pathways & Job Roles:** Market Research Analyst, Brand Manager, Consumer Insights Specialist, E-commerce Merchandiser, Digital Marketing Strategist, Retail Buyer. **Co-Curricular & Encounters (Gatsby 5 & 6):** Wharton Global High School Investment Competition registration; MIT 'Becoming an Entrepreneur' user research module; Financial Times for Schools commercial reading challenge. **Higher Education & Apprenticeships (Gatsby 7):** BSc Marketing, Business Analytics; Level 6 Degree Apprenticeships in Digital Marketing & Commercial Retail (Unilever, L'Oréal, Tesco).	**Gatsby Benchmark 4 (Curriculum linked to careers):** Applying quantitative price sensitivity formulas (PED/YED) and marketing mix optimisation to product launches and retail campaigns. **Career Pathways & Job Roles:** Pricing & Revenue Analyst, Creative Director, Advertising Copywriter, Supply Chain Coordinator, Packaging Technologist, Product Development Manager. **Co-Curricular & Encounters (Gatsby 5 & 6):** The Smarties Enterprise Pitch Challenge (Dragon's Den style pitch to evaluators); Museum of Brands virtual packaging evolution analysis; Peter Jones Tycoon Challenge preparation. **Higher Education & Apprenticeships (Gatsby 7):** BA Advertising & Brand Strategy, CIM (Chartered Institute of Marketing) certifications; Degree Apprenticeships in FMCG Product Management (Nestlé, Mars, Mondelēz).	**Gatsby Benchmark 4 (Curriculum linked to careers):** Connecting human resource planning, motivation frameworks, and organisational structures to modern corporate talent management. **Career Pathways & Job Roles:** Human Resources (HR) Business Partner, Talent Acquisition Manager, Organisational Development Consultant, Operations Team Leader, People & Culture Director. **Co-Curricular & Encounters (Gatsby 5 & 6):** Amazon Fulfillment Centre live interactive virtual tour (critiquing Taylorism vs Mayo on the modern logistics warehouse floor); Young Enterprise Company Programme team launch. **Higher Education & Apprenticeships (Gatsby 7):** BSc Human Resource Management, Organisational Psychology; CIPD Level 5/7 qualifications; HR Degree	**Gatsby Benchmark 4 (Curriculum linked to careers):** Evaluating corporate legal structures, liability exposure, and financing pitch decks for seed capital, venture finance, and equity markets. **Career Pathways & Job Roles:** Venture Capital Analyst, Commercial Banking Relationship Manager, Corporate Solicitor, Angel Investment Associate, Social Enterprise Founder. **Co-Curricular & Encounters (Gatsby 5 & 6):** King's College Cambridge E-Lab Entrepreneurship Essay Competition submission; Live Q&A session with local Somerset business leaders and Chamber of Commerce. **Higher Education & Apprenticeships (Gatsby 7):** LLB Corporate Law, BSc Banking & Finance; Commercial Banking & Legal Degree Apprenticeships (Barclays, NatWest, Santander, Eversheds Sutherland).	**Gatsby Benchmark 4 (Curriculum linked to careers):** Mastering the quantitative financial tools and operational workflows utilised daily by management accountants and production controllers. **Career Pathways & Job Roles:** Chartered Management Accountant (CIMA/ACCA), Financial Controller, Operations Manager, Lean Production Specialist, Quality Assurance (QA) Director. **Co-Curricular & Encounters (Gatsby 5 & 6):** JPMorgan Commercial Banking & Operations Virtual Experience on Forage; Cadbury World / Jaguar Land Rover manufacturing case study seminar on economies of scale. **Higher Education & Apprenticeships (Gatsby 7):** BSc Accounting & Finance, BEng Manufacturing Engineering; Level 7 Accountancy / Operational Degree Apprenticeships (PwC, KPMG, Rolls-Royce, Dyson).	**Gatsby Benchmark 4 (Curriculum linked to careers):** Applying macroeconomic trend analysis, corporate regulatory compliance, and quantitative decision modeling (CPA/ARR) to corporate strategy. **Career Pathways & Job Roles:** Management Consultant, Economic Policy Analyst, Mergers & Acquisitions Associate, Corporate Strategist, Project Manager, Risk Analyst. **Co-Curricular & Encounters (Gatsby 5 & 6):** Royal Economic Society (RES) Young Economist of the Year Competition; Cambridge Marshall Society essay entry; Springpod Virtual Work Experience in Consulting. **Higher Education & Apprenticeships (Gatsby 7):** BSc Economics & Management (Oxbridge/Russell Group); Strategy Consulting & Corporate Finance Degree Apprenticeships (Deloitte, EY, Accenture).

			Apprenticeships (Rolls-Royce, Civil Service Fast Track).			
Links with Sexey's Values, our Christian ethos, and spiritual development opportunities	**Sexey's Seven Values:** Honesty & Resilience. **Ethos in Action:** Upholding strict ethical integrity in market research; avoiding biased data manipulation or deceptive marketing practices; building resilience when navigating market risk and disruptive uncertainty. **Christian Ethos & Spiritual Reflection:** Exploring authentic human need versus manufactured consumerism; Christian stewardship of consumer trust and commercial influence (Proverbs 11:1).	**Sexey's Seven Values:** Kindness, Empathy & Courage. **Ethos in Action:** Empathy in product design (accessible packaging, fair pricing for vulnerable consumers); Courage in pitching enterprise innovations to peers and teachers during the Smarties Challenge. **Christian Ethos & Spiritual Reflection:** Responsible commercial marketing to children; environmental stewardship in packaging and eliminating plastic waste; reflecting on Creation care (Genesis 2:15).	**Sexey's Seven Values:** Respect, Empathy & Forgiveness. **Ethos in Action:** Respect for the dignity of workers; fostering inclusive, empathetic leadership; applying forgiveness and restorative problem-solving when navigating workplace grievances. **Christian Ethos & Spiritual Reflection:** The Christian theology of work as vocational service; servant leadership (Mark 10:44-45); ethical responsibility to provide fair remuneration and safe working environments (James 5:4).	**Sexey's Seven Values:** Courage & Honesty. **Ethos in Action:** Courage to take calculated risks and launch ethical ventures; Honesty in financial prospectuses, avoiding fraudulent misrepresentation to lenders and investors. **Christian Ethos & Spiritual Reflection:** The purpose of enterprise beyond personal enrichment; businesses as vehicles for community flourishing and wealth distribution; honesty in scales and contracts (Proverbs 16:11).	**Sexey's Seven Values:** Honesty & Resilience. **Ethos in Action:** Absolute honesty and transparency in balance sheet auditing and cash flow reporting; Resilience in troubleshooting production bottlenecks and overcoming financial deficits. **Christian Ethos & Spiritual Reflection:** Faithful stewardship of resources (the Parable of the Talents, Matthew 25:14-30); eliminating waste through Kaizen as an expression of environmental and operational responsibility.	**Sexey's Seven Values:** Resilience & Courage. **Ethos in Action:** Resilience during intensive end-of-year examination revision; Courage to step up to high-level strategic reasoning and ambitious university/apprenticeship pathways. **Christian Ethos & Spiritual Reflection:** Wisdom and ethical discernment in strategic planning; reflecting on corporate power, fair competition, and the Christian call to do justice in the economy (Micah 6:8).

Sexey's School Business Studies Curriculum Map

Year: Year 13 (Pearson Edexcel A-Level Business 9BS0)

Topics and links	Autumn Term		Spring Term		Summer Term	
	Term 1 (Unit 1) **3.1-3.2 Strategy & Growth, 3.3 Decision Making & 3.4 Culture**	**Term 2 (Unit 2)** **3.4-3.6 Stakeholders, Ratios, Change & 4.1-4.2 Globalisation**	**Term 3 (Unit 3)** **4.3 Global Marketing, 4.4 MNCs & Synoptic Mastery**	**Term 4 (Unit 4)** **4.4 Controlling MNCs & Paper 3 Pre-Release Context Launch**	**Term 5 (Unit 5)** **Synoptic Exam Mastery: Paper 1, 2 & 3 Revision Drills**	**Term 6 (Unit 6)** **A-Level Examination Series & Higher Education Pathways**
	Core Focus: Theme 3 - Business Decisions and Strategy (Units 3.1 - 3.4) • Corporate Objectives & Strategy: Mission statements, stakeholder conflicts, corporate vs functional objectives, and strategic decision-making. • Theories of Corporate Strategy: Ansoff's Matrix (market penetration, product development, market development, diversification); Porter's Generic Strategies; Bowman's Strategic Clock. • Strategic Analysis: Comprehensive SWOT analysis and PESTLE environmental scanning. • Business Growth: Organic growth vs inorganic growth; Mergers, takeovers, and joint ventures; Integration types (horizontal, vertical backwards/forwards, conglomerate); Competition and Markets Authority (CMA) regulation; Reasons for staying small.	**Core Focus:** Theme 3 (Units 3.4 - 3.6) & Theme 4 - Global Business (Units 4.1 - 4.2) • Shareholders vs Stakeholders: Shareholder primacy model vs stakeholder theory; Mendelow's Stakeholder Matrix and managing conflicting interests. • Business Ethics & CSR: Carroll's Corporate Social Responsibility Pyramid; Sustainability, ethical audits, fair trade, whistleblowing, and greenwashing. • Interpretation of Financial Statements: Statement of Comprehensive Income and Statement of Financial Position (Balance Sheet); Capital employed, non-current assets, and working capital. • Financial Ratio Analysis: Profitability ratios (Return on Capital Employed / ROCE, Gross/Operating margin); Liquidity ratios; Gearing ratio (financial structure risk); Efficiency metrics. • Human Resource Performance Metrics: Labour turnover, retention rates,	**Core Focus:** Theme 4 - Global Business (Units 4.3 & 4.4) & Synoptic Theme 3/4 Consolidation • Global Marketing Approaches: Domestic / ethnocentric approach, international / polycentric approach, and mixed / geocentric approach (Glocalisation). • Global Niche Markets: Characteristics, premium pricing, cultural adaptability, and brand differentiation in international niches. • Cultural and Social Factors: Hofstede's Cultural Dimensions (power distance, individualism, masculinity, uncertainty avoidance, long-term orientation); Language, social customs, and religious considerations. • The Impact of Multinational Corporations (MNCs): Economic and social impacts on host countries (employment, technology transfer, tax revenues vs environmental destruction, profit repatriation, worker exploitation).	**Core Focus:** Theme 4 Consolidation & Paper 3 Pre-Released Broad Context Investigation • Unit 4.4 Completion: Evaluating pressure groups, viral campaigns, international arbitration, and legal sanctions against rogue multinationals; Unit 4.4 End of Unit Assessment. • Official Launch of Pearson Edexcel Paper 3 Pre-Release: Unpacking the annual broad context industry brief published by Edexcel. • Industry Structure & Market Dynamics: Investigating market concentration, barriers to entry, historic revenue trends, and regulatory landscape of the assigned industry sector. • Competitor Profiling & Benchmarking: Interrogating corporate accounts, balance sheets, operating margins, and market shares of the leading industry players. • Macroeconomic & PESTLE Threat Analysis: Mapping external shocks, supply chain disruptions, energy costs, and technological innovations	**Core Focus:** Synoptic Mastery, Pre-Release Mock Dilemmas & Exam Technique • Paper 1 Synoptic Strategy: Marketing, People and Global Business (Themes 1 & 4 Synergy); Interleaving consumer behaviour with global market entry. • Paper 2 Synoptic Strategy: Business Finance and Operations, Work and Change (Themes 2 & 3 Synergy); Connecting balance sheet health with strategic growth and restructuring. • Paper 3 Intensive Pre-Release Masterclasses: Unseen case study simulations, evaluating potential exam dilemmas, and pre-planning contextual evaluative arguments. • Quantitative Formula Speed Drills: Elasticities (PED/YED), Break-Even, ARR, NPV, ROCE, Gearing, Current/Acid Test, Moving Averages, CPA floats, and Capacity Utilisation. • Evaluative Writing Clinics: Perfecting AO4 Level 4 evaluation criteria ('Depending on...', 'In the short vs long	**Core Focus:** National Examinations & Future Pathways Transition • Sitting of Pearson Edexcel A-Level Business Examinations: - Paper 1: Marketing, People and Global Businesses (Themes 1 & 4) [2 hours, 100 marks]. - Paper 2: Business Finance and Operations, Work and Change (Themes 2 & 3) [2 hours, 100 marks]. - Paper 3: Investigating Business in a Competitive Environment (Synoptic Broad Context) [2 hours, 100 marks]. • Post-Exam Debrief & Reflection: Evaluating personal academic growth across the two-year linear course. • University Transition Preparation: Academic reading lists, referencing guidance, and undergraduate lecture expectations. • Degree Apprenticeship Onboarding: Professional workplace etiquette, commercial contracts, and workplace expectations. • Results Day Strategy & Clearing Support: Targeted guidance for university

	• Quantitative Sales Forecasting: Three-period and four-quarter moving averages, calculating trend lines, and seasonal variations. • Investment Appraisal: Payback Period, Average Rate of Return (ARR), and Net Present Value (NPV) with discount factors; Qualitative investment criteria. • Decision-Making Models: Constructing Decision Trees, calculating Expected Monetary Values (EMV) and Net Gain; Critical Path Analysis (CPA) network diagrams, Earliest Start Time (EST), Latest Finish Time (LFT), and Total Float calculations. • Corporate Influences & Culture: Short-termism vs long-termism, evidence-based vs subjective decision-making; Charles Handy's cultural typologies (power, role, task, person); Diagnosing and changing toxic corporate culture.	absenteeism, and labour productivity formulas. • Managing Change: Causes and effects of organizational change; Internal vs external drivers; Key factors in change (Lewin's Force Field Analysis, Kotter's 8 Steps, overcoming employee resistance). • Scenario Planning: Risk mitigation, business continuity planning, and crisis management. • Growing Economies & Global Trade: Economic growth in emerging markets (BRICS, MINT); Indicators of economic development; Factors accelerating globalisation. • Trade Policy & Global Markets: Protectionism (tariffs, quotas, domestic subsidies, trade barriers); Trading blocs (EU, USMCA, ASEAN); Conditions prompting international trade; Assessing countries as sales markets and production locations; Global competitiveness.	• Ethics in International Business: Child labour, health & safety violations, environmental pollution, tax avoidance, and transfer pricing. • Controlling MNCs: Legal regulation, competition policy, international agreements, consumer pressure groups, boycotts, social media campaigns, and self-regulation. • Synoptic Consolidation of Theme 3 & 4: Linking corporate strategy, financial appraisal, and international expansion in 20-mark evaluation essays. • Mid-Year Mock Examinations: Full-length A-Level assessment and diagnostic marking against Edexcel level descriptors.	impacting the pre-release sector. • Scenario Planning & Strategic Dilemmas: Constructing plausible future scenarios and formulating contingency strategic responses. • Synoptic 20-Mark Essay Mastery: Mastering the 'MOPS' evaluative model (Market, Objectives, Product, Situation) to construct top-band Level 4 evaluation chains.	run...', 'The most decisive factor is...'); Time allocation strategies (1.2 minutes per mark). • Targeted Intervention & Past Paper Walkthroughs: Detailed examiner report analysis, common pitfalls, and mark-scheme moderation. • Study Leave & 1-to-1 Tutorial Support: Individualized diagnostic coaching prior to final exams.	confirmation, adjustment, and career launchpad.
Co-curricular opportunities and Gatsby (careers) links	**Gatsby Benchmark 4 (Curriculum linked to careers):** Synthesizing discounted cash flows (NPV), network critical path models (CPA), and inorganic M&A valuations directly utilized by corporate finance executives. **Career Pathways & Job Roles:** Corporate Finance Director, Strategy Consultant, M&A Analyst, Capital Investment Appraiser, Organisational	**Gatsby Benchmark 4 (Curriculum linked to careers):** Connecting corporate financial statement interrogation (ROCE/Gearing) and global supply chain logistics to international commerce and ESG analysis. **Career Pathways & Job Roles:** ESG Investment Analyst, International Trade Specialist, Chartered Financial Analyst (CFA), Change Management	**Gatsby Benchmark 4 (Curriculum linked to careers):** Applying cross-cultural marketing frameworks, international legal compliance, and corporate risk assessment to multinational corporate management. **Career Pathways & Job Roles:** Global Brand Director, International Human Rights & Compliance Lawyer, Cross-Cultural Communications Director, Corporate	**Gatsby Benchmark 4 (Curriculum linked to careers):** Conducting professional equity research, corporate intelligence gathering, and scenario modeling on the real-world industry assigned by the exam board. **Career Pathways & Job Roles:** Equity Research Analyst, Industry Intelligence Specialist, Management Consultant,	**Gatsby Benchmark 4 (Curriculum linked to careers):** Translating advanced synoptic business mastery into higher education academic excellence and professional workplace problem-solving. **Career Pathways & Job Roles:** Chief Executive Officer (CEO), High-Level Civil Service Fast Streamer, Senior Project Director, Chartered Accountant, Strategic Operations Director.	**Gatsby Benchmark 4 (Curriculum linked to careers):** Successful completion of Key Stage 5 Business Studies, launching students into professional business, finance, and leadership careers. **Career Pathways & Job Roles:** Career Launchpad into all professional commercial disciplines (Corporate Law, Banking, Management,

	Transformation Lead, Risk Management Consultant. **Co-Curricular & Encounters (Gatsby 5 & 6):** Boston Consulting Group (BCG) Strategy Simulation on Forage; Masterclass on corporate M&A case studies; UCAS personal statement drafting with alumni mentors. **Higher Education & Apprenticeships (Gatsby 7):** BSc Corporate Finance, Economics & Management; Management Consulting Degree Apprenticeships (Deloitte, EY, PwC, Oliver Wyman).	Consultant, Global Logistics Director. **Co-Curricular & Encounters (Gatsby 5 & 6):** Financial Times for Schools global macroeconomics tracking; Warwick Economics Summit (WES) virtual student sessions; Model United Nations international trade debate. **Higher Education & Apprenticeships (Gatsby 7):** BSc International Business, Global Economics; International Logistics & Trade Degree Apprenticeships (DHL, Maersk, Rolls-Royce, Unilever).	Sustainability Officer, Foreign Commercial Attaché. **Co-Curricular & Encounters (Gatsby 5 & 6):** Webinar with Fairtrade International / Amnesty corporate accountability leads; Mock interview workshops for Russell Group universities and Degree Apprenticeships. **Higher Education & Apprenticeships (Gatsby 7):** BA Global Marketing & International Relations; Corporate Sustainability Degree Apprenticeships (Arup, Unilever, BBC, Civil Service Diplomatic Fast Stream).	Corporate Crisis Strategist, Senior Financial Journalist. **Co-Curricular & Encounters (Gatsby 5 & 6):** Collaborative Pre-Release Industry Research Hub (pupil teams simulating commercial research analyst desks); Masterclass with visiting corporate strategists; Final UCAS / Degree Apprenticeship contract signings. **Higher Education & Apprenticeships (Gatsby 7):** BA PPE (Philosophy, Politics & Economics), BSc Economics; Commercial Law & Financial Advisory Training Contracts (Macfarlanes, Clifford Chance, BDO).	**Co-Curricular & Encounters (Gatsby 5 & 6):** Sixth Form to University / Degree Apprenticeship onboarding clinics; Mentoring sessions with former Sexey's alumni studying business or working in corporate roles. **Higher Education & Apprenticeships (Gatsby 7):** Finalizing Russell Group / Oxbridge offers, student finance, and corporate onboarding for Autumn higher/degree apprenticeship cohorts.	Marketing, Entrepreneurship, Public Sector Leadership). **Co-Curricular & Encounters (Gatsby 7 & 8):** One-to-one personal careers guidance interviews (Gatsby 8); University admissions clearance, apprenticeship contract sign-offs, and alumni network induction. **Higher Education & Apprenticeships (Gatsby 7):** Direct progression into university degree courses and Level 6/7 Degree Apprenticeships across the UK and internationally.
Links with Sexey's Values, our Christian ethos, and spiritual development opportunities	**Sexey's Seven Values:** Honesty & Respect. **Ethos in Action:** Honesty in long-term financial modeling over short-term quarterly profit manipulation; Respect for human flourishing within corporate cultures, rejecting oppressive power-based regimes. **Christian Ethos & Spiritual Reflection:** Ethical corporate governance; resisting greed and predatory hostile takeovers; recognizing human beings as ends in themselves rather than mere corporate instruments (Matthew 16:26).	**Sexey's Seven Values:** Empathy, Kindness & Honesty. **Ethos in Action:** Empathy and kindness toward vulnerable workers across overseas supply chains; Honesty in transparent ESG reporting and zero tolerance for deceptive greenwashing. **Christian Ethos & Spiritual Reflection:** Global economic justice; biblical condemnations of exploiting vulnerable foreign labourers (Leviticus 19:13); Christian responsibility to champion fair trade and stewardship of Creation (Colossians 4:1).	**Sexey's Seven Values:** Respect, Courage & Forgiveness. **Ethos in Action:** Deep respect for cultural diversity and local traditions; Courage of ethical whistleblowers who expose corporate pollution or human rights abuses; Fostering restorative corporate accountability. **Christian Ethos & Spiritual Reflection:** Global solidarity and universal human dignity; acting as voices for the voiceless against corporate exploitation (Proverbs 31:8-9); Christian reflection on global peace and shared prosperity.	**Sexey's Seven Values:** Resilience & Honesty. **Ethos in Action:** Resilience during demanding, open-ended research investigations; Honesty in critical evaluation, rejecting unverified corporate propaganda in favour of rigorous evidence-based analysis. **Christian Ethos & Spiritual Reflection:** Wisdom, critical discernment, and truth-seeking in a world of commercial hype (Proverbs 4:7); seeking moral clarity when evaluating corporate dilemmas.	**Sexey's Seven Values:** Resilience, Courage & Kindness. **Ethos in Action:** Resilience and mental fortitude throughout intensive exam preparation; Courage in facing high-stakes external examinations; Kindness and peer encouragement within the study group. **Christian Ethos & Spiritual Reflection:** Finding peace, purpose, and confidence in one's God-given worth beyond examination outcomes; dedicating one's knowledge and talents to constructive service for society (Colossians 3:23).	**Sexey's Seven Values:** Courage, Gratitude, Honesty & Kindness. **Ethos in Action:** Courage to embark on adult independence; Gratitude for the educational journey and mentorship received; Living out kindness and honesty as ethical leaders in the wider commercial world. **Christian Ethos & Spiritual Reflection:** Blessing and commissioning of sixth-form leavers; living as agents of positive moral change, integrity, and servant leadership in their future vocations (Micah 6:8).